



SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE

An ISO 9001: 2015 Certified Institution

SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



Details of Collaborative Activities

AY- 2020-21

S.No	Name of the Collaborative Agency with contact details	Date of Establishment	Area of Collaboration	Duration	List of Activities conducted
1	Srinivasa Institute of Management Studies Contact No: 0891-2781366	09/9/2020	Fdps, workshops, Seminar, Research Incubation Cell, Faculty & Students Exchange, National & International Conferences	2 years	Faculty Exchange
2	IHAM, Vizag Contact No: 0891-2552063	19/08/2020	Industrial Training & Visits, R & D, Skill Development Programmes, Guest Lectures, FDPs, Placement of Trained Students	2 years	Faculty Development Programme
3	CR Reddy College of Engineering, Eluru Contact No: 08812230840	11/08/2020	Fdps, workshops, Seminar, Research Incubation Cell, Faculty & Students Exchange, National & International Conferences	1 year	Faculty Development Programme



Director

DIRECTOR
SAMATA DEGREE COLLEGE
I.V.P. Colony, VISAKHAPATNAM-17



sims

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into an effective as on **09th September 2020** and is valid until Two years of the date of signing.



SAMATA DEGREE COLLEGE, VISAKHAPATNAM
MVP Colony, Visakhapatnam, Andhra Pradesh
Affiliated to Andhra University & Approved by AICTE, New Delhi

AND



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Madhurawada, PM Palem, Visakhapatnam
Affiliated to Andhra University & Approved by AICTE, New Delhi

SAMATA DEGREE COLLEGE represented by its **Director and Incharge Principal** (Hereinafter refer to as "**SDC**", which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of first part.

And

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES, Visakhapatnam
represented

by its **Director** (Hereinafter refer to as "**SIMS**", which expression shall, unless repugnant to the context or meaning thereof, mean & include its successors & assigns) being the party of second part
"**SDC**" & "**SIMS**" are hereinafter, wherever the context so requires, individually referred to as "party" and collectively as "parties".

Whereas:

1. **SDC** is engaged in service of 32 years with college name referred as **SAMATA DEGREE COLLEGE** in Visakhapatnam District.
2. **SIMS** is engaged in service of Commerce & Management Studies Education with collegename referred as **SIMS, Visakhapatnam**.

1. Objectives

The objectives of this MOU are:

- To conduct joint FDPs, workshops, seminars, both national and International Conferences on topics of mutual interest and relevance.
- To share the resources, expertise and best practices of both the institutions.
- To facilitate the participation of faculty members and students of both the institutions in the FDPs, workshops and seminars, both National and International Conferences conducted by either institution.
- To explore the possibilities of joint research projects, consultancy services and publications.

2. Scope

- **FDPs:** The Parties will jointly organize FDPs on emerging topics and technologies in engineering disciplines. The FDPs will be designed to enhance the knowledge, skills and competencies of the faculty members of both the institutions. The FDPs will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the FDPs will be decided mutually by the Parties.
- **Workshops:** The Parties will jointly organize workshops on practical aspects and applications of engineering concepts and tools. The workshops will be aimed at providing hands-on experience and exposure to the faculty members and students of both the institutions. The workshops will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the workshops will be decided mutually by the Parties.
- **Seminars:** The parties will jointly organize seminars on current issues and trends in engineering domains. The seminars will be intended to provide a platform for sharing ideas, insights and experiences among the faculty members and students of both the institutions. The seminars will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the seminars will be decided mutually by the Parties.
- **Research and Incubation Cell:** The parties will explore the possibilities of undertaking joint research projects, consultancy services and publications in the areas of mutual interest and relevance. The parties will identify the research topics, objectives, methodology, funding, timeline, deliverables and other aspects of the research projects. The parties will also seek to publish the research outcomes in reputed journals and conferences. The parties will share the intellectual property rights, benefits and responsibilities arising from the research activities as per the agreed terms and conditions.
- **Exchange:** The parties will facilitate the exchange of faculty members and students for participating in the FDPs, workshops and seminars conducted by either party. The parties will also encourage the exchange of faculty members and students for pursuing research projects, consultancy services and publications. The parties will provide the necessary support and assistance to the visiting faculty members and students in terms of accommodation, transportation, access to facilities and resources, etc. The parties will also recognize the credits earned by the visiting faculty members and students as per the norms and regulations of their respective institutions.
- **National and International Conferences:** The parties will jointly organize National and International Conferences on current issues and trends in engineering domains.

The background and context of the conference, such as the theme, objectives, expected outcomes, target audience. The roles and responsibilities of each party involved in the conference, such as the organizers, sponsors, speakers, participants. The terms and conditions of the collaboration, such as the duration, budget, resources, communication, reporting, evaluation. The signatures and dates of the authorized representatives of each party.

3. Coordination:

The parties will appoint a coordinator from each institution to oversee the implementation of this MOU. The coordinators will be responsible for:

- Communicating with each other on a regular basis to plan, execute and monitor the activities under this MOU.
- Liaising with the respective authorities, departments, faculty members and students of their institutions to facilitate the smooth functioning of the activities under this MOU.
- Resolving any issues or disputes that may arise during the course of this MOU.
- Preparing and submitting periodic reports on the progress and outcomes of the activities under this MOU.

4. Duration

This MOU will come into effect from the date of signing by both the parties and will remain valid for a period of ONE year from **9th September 2020 to 10th September 2021**. The parties may extend or renew this MOU by mutual consent in writing before the expiry of this MOU.

5. Termination

Either party may terminate this MOU by giving an advance written notice of three months to the other party. The termination of this MOU will not affect the ongoing activities under this MOU, unless otherwise agreed by both the parties.

6. Amendment

This MOU may be amended by mutual consent of both the parties in writing. Any amendment to this MOU will be signed by both the parties and will form part of this MOU.

7. Arbitration

In case of any dispute or difference arising out of or in connection with this MOU, the parties will try to resolve it amicably through consultation and negotiation. If the dispute or difference




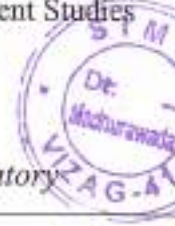
remains unresolved after 30 days of consultation and negotiation, then it will be referred to arbitration by a sole arbitrator appointed by mutual consent of both the parties. The arbitration will be conducted in accordance with the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof. The venue of arbitration will be Vijayawada, Andhra Pradesh. The language of arbitration will be English. The award of the arbitrator will be final and binding on both the parties.

8. Miscellaneous

- This MOU is not intended to create any legal or contractual obligations or liabilities on either party.
- This MOU is not intended to confer any rights or benefits on any third party.
- This MOU is subject to the laws of India and the jurisdiction of the courts at Vijayawada, Andhra Pradesh.
- This MOU is executed in two originals, one for each party.

IN WITNESS WHEREOF, both the Parties have signed this MOU on the date and place mentioned below :

IN WITNESS WHEREOF, both the Parties have signed this MOU on the date and place mentioned below :

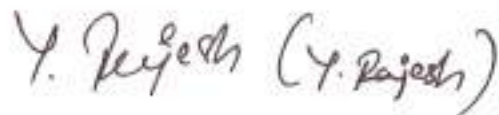
For Samata Degree College	For Srinivasa Institute of Management Studies
  Authorized Signatory	  Authorized Signatory
Name of the Institution : Samata Degree College	Name of the Institution : Srinivasa Institute of Management Studies
Address: Sec 28, MDVP Colony, Vasanthapetham - 17	Address: P.M. Palem, Madhuvaram, Visakhapatnam - 530041
Contact Details : Prof. G. Srinivasa Rao	Contact Details : ^{Dr. S.K. Harinadhari} 9701006001
E-mail ID : samatacollege@gmail.com	E-mail ID : SIMS_SVPMS@yahoo.co.in
Website : www.samatacollege.co.in	Website : SIMSVIZAG.COM

Witness 1



A.V. Koteshwar Rao

Witness 2





IIAM
Integral Institute of
Advanced Management

VIZAG
THE BUSINESS
SCHOOL

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into an effective as on
19th August 2020 and is valid until Two years of the date of signing.

By



SAMATA DEGREE COLLEGE, VISAKHAPATNAM
MVP Colony, Visakhapatnam, Andhra Pradesh
Affiliated to Andhra University & Approved by AICTE, New Delhi

And



INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT
Business School, MVP Colony, Visakhapatnam, Andhra Pradesh
Approved by AICTE, New Delhi



www.iiamvizag.com

PLOT No. : 10, SECTOR 7, MVP COLONY, VISAKHAPATNAM - 530 017. A.P., India
PHONE : 0891 - 2552063, 0891 - 2523676,
Mobile : 9849791118, 9701008001 E-MAIL : iiamvizag1@gmail.com

This Memorandum of Understanding (MOU) is entered into on this day from 19-08-2020 to 19-08-2022, by and between SAMATA DEGREE COLLEGE, Visakhapatnam, ANDHRA PRADESH the first party, represented herein by its Director & I/c Principal (hereinafter referred as "First party", the institution which expression, unless excluded by or repugnant to the subject or context shall include 'its successor in office, administrators and assigns).

and

INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, VISAKHAPATNAM DISTRICT, ANDHRA PRADESH, the second party, and represented herein by its Director General (hereinafter referred as "Second party", the company which expression, unless excluded by or repugnant to the subject or context shall include its successors in office, administrators and assigns). (First Party and Second Party are hereinafter jointly referred to as "Parties" and individually as "Party")

WHEREAS

A) First party is a Higher Educational Institution named as 'SAMATA DEGREE COLLEGE'.

B) First party and second party believe that collaboration and co-operation between

themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

C) The parties intent to cooperate and focus their efforts on cooperative within area of skill based training, Educational and research.

D) Both the parties being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

E) INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, the second party is engaged in academics, Surveys, skill development, Education and R&D services.

F) INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT -the second party promoted by INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, Visakhapatnam, and represented by the Director General, INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, has been actively working for the last 2 years.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS.

CLAUSE-1
CO-OPERATION

1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and cooperation that will promote and advance their respective operations within the institution and its related wings. The parties shall keep each other informed of potential opportunities and shall share all information they may be relevant to secure additional opportunities for one another.

1.2 The general terms of cooperation shall be governed by this MOU. The parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the definitive documents) as may be required to give effect to the actions contemplated in terms of this MOU. The term of definitive documents shall be mutually decided between the parties. Along with the definitive document, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the parties on the subject matter hereof.

CLAUSE-2
SCOPE OF THE MOU

2.1 The budding graduates from the institutions could play a key role in technological up graduation innovation and competitiveness of an industry. Both parties believe that close cooperation between the two would be of major benefit to the student community to enhance their skills and knowledge.

2.2 CURRICULUM DESIGN: Second party will give valuable inputs to the first party in teaching/training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

2.3 INDUSTRIAL TRAINING AND VISITS: Industry and institutions interaction will give an insight into the latest developments/requirements of the industries; the second party to permit the faculty and students of the first party to visit its group companies and also involve in industrial training programs for the first party. The industrial training and exposure provided to student and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The second party will provide its labs / workshops/ industrial sites for the hands-on training of the learners enrolled with the first party.

2.4 RESEARCH AND DEVELOPMENT: Both parties have agreed to carry out the joint research activities in the fields of Management.

2.5 SKILL DEVELOPMENT PROGRAMS: Second party to train the students of first party on the emerging technologies in order to bridge the skill gap and make them industry ready.

2.6 GUEST LECTURES: Second party to extend the necessary support to deliver guest lecturers to the student of the first party on the technology trends and in-house requirements.

2.7 FACULTY DEVELOPMENT PROGRAMS: Second party to train the faculty of the party for imparting training as per the industrial requirement considering the national occupational standards in concern sector, if available.

2.8 PLACEMENT OF TRAINED STUDENTS: Second part will actively engage to help the delivery of the training and placement of students of the first party into internships/jobs; and will facilitate placements for at least 50% of the train students.

2.9 Both parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the programs on the terms specified herein.

2.10 There is no financial commitment on the part of the INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, the first party to take up any program mentioned in the MOU. If there is any financial consideration, it will be dealt separately.

**CLAUSE-3
INTELLECTUAL PROPERTY**

3.1 Nothing contained in this MOU shall , by express grant , implication , estoppels or otherwise , create in either party any right , title interest , or license in or to the intellectual property (including but not limited to know- how , inventions patents , copy rights and designs)of the other party

**CLAUSE-4
VALIDITY**




4.1 This agreement will be valid until it is expressly terminated by either party on mutually agreed terms, during which period INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, the second party, as the case may be , will take effective steps her implementation of this MOU. Any act on the part of training partner or INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT the second party after terminate this MOU upon 30 calendar days notice in writing. In the event of termination , both parties have to discharge their obligations.

**CLAUSE-5
RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that SAMATA DEGREE COLLEGE, Visakhapatnam and INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT, Visakhapatnam are acting under this MOU as independent contractors , and the relationship established under this MOU shall not be constructed as a partnership. Neither party is authorized to use the other parties name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other party , without the prior written consent of the other party. Neither party shall have , nor represent itself as having , any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other party , to pledge the other party's credit , or to extend credit on behalf of the other party.

Any divergence or difference derived from the interpretation or application of the MOU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at district head quarters of the first party. This undertaking is to be constructed in the accordance with Indian law with exclusive jurisdiction in the courts of Visakhapatnam.

AGREED

<p>For SAMATA DEGREE COLLEGE</p>   <p>Authorised Signatory</p>	<p>For INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT</p>  <p>Authorised Signatory</p>
<p>Name of the Institution: SAMATA DEGREE COLLEGE</p>	<p>INTEGRAL INSTITUTE OF ADVANCED MANAGEMENT</p>
<p>Address: <i>Sector 8, MVP Colony, V.P-17</i></p>	<p>Address: <i>MVP colony, Sector-7, Vishakhapatnam</i></p>
<p>Contact Details: <i>Prof. G. R. MURTHI Rao</i></p>	<p>Contact Details: <i>prof (Dr) Sateek Allawadi</i></p>
<p>E-mail ID: <i>dg@samatacollege.com</i></p>	<p>E-mail ID: <i>dg@iiamvizag.com</i></p>
<p>Website: <i>www.samatacollege.co.in</i></p>	<p>Website: <i>WWW.IIAMVIZAG.COM</i></p>

Witness 1 :

M. F. Rahman
(Dr. M. F. Rahman)

Witness 2 :

K. Gayatri
(K. Gayatri)

SIR C. R. REDDY COLLEGE OF ENGINEERING

ELURU-534007, Eluru Dist., A.P., INDIA

ACCREDITED BY NAAC, APPROVED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION, NEW DELHI,
PERMANENTLY AFFILIATED TO JNTUK, KAKINADA

www.sircrengg.ac.in



OFF: (08812) 230840, 230565
FAX : (08812) 224193
Email: principal.sircrengg@gmail.com

MOU

This Memorandum of Understanding (MOU) is made on this 11th August 2020 between:

Sir C R Reddy College of Engineering, Eluru, and Andhra Pradesh, India, represented by its principal, **Dr.G.Samba Siva Rao**, here in after referred to as **Sir CRRCOE**.

AND



SAMATA Degree College, Sector 10, MVP Colony, Visakhapatnam, Andhra Pradesh-530017 represented by its **Director and Incharge Principal Dr. G.Srinivasa Rao**, here in after referred to as **SDC**

Both **Sir CRRCOE** and **SDC** are collectively referred to as the Parties and individually as a Party.

WHEREAS, **Sir CRRCOE** is an institution offering various undergraduate and postgraduate programs in engineering disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, **SDC** is an institution offering various undergraduate programs in management sciences disciplines with state-of-the-art infrastructure and facilities;

WHEREAS, both the Parties are committed to enhancing the quality of engineering education , management science and research through collaboration and cooperation;

NOW THEREFORE, the Parties agree as follows:

1. Objectives

The objectives of this MOU are:

- To conduct joint FDPs, workshops, seminars, both national and International Conferences on topics of mutual interest and relevance.
- To share the resources, expertise and best practices of both the institutions.
- To facilitate the participation of faculty members and students of both the institutions in the FDPs, workshops and seminars, both National and International Conferences conducted by either institution.
- To explore the possibilities of joint research projects, consultancy services and publications.

2. Scope

The scope of this MOU covers the following areas:

- **FDPs:** The Parties will jointly organize FDPs on emerging topics and technologies in engineering disciplines. The FDPs will be designed to enhance the knowledge, skills and competencies of the faculty members of both the institutions. The FDPs will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the FDPs will be decided mutually by the Parties.
- **Workshops:** The Parties will jointly organize workshops on practical aspects and applications of engineering concepts and tools. The workshops will be aimed at providing hands-on experience and exposure to the faculty members and students of both the institutions. The workshops will be conducted either online or offline or in a blended mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the workshops will be decided mutually by the Parties.
- **Seminars:** The parties will jointly organize seminars on current issues and trends in engineering domains. The seminars will be intended to provide a platform for sharing ideas, insights and experiences among the faculty members and students of both the institutions. The seminars will be conducted either online or offline or in a blended

mode as per the convenience and availability of the resource persons and participants. The duration, frequency, venue, fees, certificates and other details of the seminars will be decided mutually by the Parties.

- **Research and Incubation Cell:** The parties will explore the possibilities of undertaking joint research projects, consultancy services and publications in the areas of mutual interest and relevance. The parties will identify the research topics, objectives, methodology, funding, timeline, deliverables and other aspects of the research projects. The parties will also seek to publish the research outcomes in reputed journals and conferences. The parties will share the intellectual property rights, benefits and responsibilities arising from the research activities as per the agreed terms and conditions.
- **Exchange:** The parties will facilitate the exchange of faculty members and students for participating in the FDPs, workshops and seminars conducted by either party. The parties will also encourage the exchange of faculty members and students for pursuing research projects, consultancy services and publications. The parties will provide the necessary support and assistance to the visiting faculty members and students in terms of accommodation, transportation, access to facilities and resources, etc. The parties will also recognize the credits earned by the visiting faculty members and students as per the norms and regulations of their respective institutions.
- **National and International Conferences:** The parties will jointly organize National and International Conferences on current issues and trends in engineering domains. The background and context of the conference, such as the theme, objectives, expected outcomes, target audience. The roles and responsibilities of each party involved in the conference, such as the organizers, sponsors, speakers, participants. The terms and conditions of the collaboration, such as the duration, budget, resources, communication, reporting, evaluation. The signatures and dates of the authorized representatives of each party.

3. Coordination:

The parties will appoint a coordinator from each institution to oversee the implementation of this MOU. The coordinators will be responsible for:

- Communicating with each other on a regular basis to plan, execute and monitor the activities under this MOU.
- Liaising with the respective authorities, departments, faculty members and students of their institutions to facilitate the smooth functioning of the activities under this MOU.
- Resolving any issues or disputes that may arise during the course of this MOU.

- Preparing and submitting periodic reports on the progress and outcomes of the activities under this MOU.

The names and contact details of the coordinators are as follows:

<u>For Sir CRRCOE</u>	<u>For SDC</u>
Name of the Coordinator: Dr M. KRISHNA Designation: Professor, CSE Dept , Sir CRRCOE Email id: marlapallikrishna@gmail.com Contact No. : 9394501367 Web: https://sircrengg.ac.in/	Name of the Coordinator: Dr.S.Madhavi Latha Professor, MBA Dept , SAMATA Degree College, Sector 10, MVP Colony, Visakhapatnam, Andhra Pradesh- 530017 Contact Details: 9246619078 E-mail: madhavivakula@gmail.com Web: https://samatacollege.co.in/

4. Duration

This MOU will come into effect from the date of signing by both the parties and will remain valid for a period of ONE year from **August 2020 to August 2021**. The parties may extend or renew this MOU by mutual consent in writing before the expiry of this MOU.

5. Termination

Either party may terminate this MOU by giving an advance written notice of three months to the other party. The termination of this MOU will not affect the ongoing activities under this MOU, unless otherwise agreed by both the parties.

6. Amendment

This MOU may be amended by mutual consent of both the parties in writing. Any amendment to this MOU will be signed by both the parties and will form part of this MOU.





7. Arbitration

In case of any dispute or difference arising out of or in connection with this MOU, the parties will try to resolve it amicably through consultation and negotiation. If the dispute or difference remains unresolved after 30 days of consultation and negotiation, then it will be referred to arbitration by a sole arbitrator appointed by mutual consent of both the parties. The arbitration will be conducted in accordance with the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof. The venue of arbitration will be Vijayawada, Andhra Pradesh. The language of arbitration will be English. The award of the arbitrator will be final and binding on both the parties.

8. Miscellaneous

- This MOU is not intended to create any legal or contractual obligations or liabilities on either party.
- This MOU is not intended to confer any rights or benefits on any third party.
- This MOU is subject to the laws of India and the jurisdiction of the courts at Vijayawada, Andhra Pradesh.
- This MOU is executed in two originals, one for each party.

IN WITNESS WHEREOF, both the Parties have signed this MOU on the date and place mentioned below:

<p>For Sir CRRCOE Principal signature and name:  Dr. G. Samba Saidu Principal Sir C R Reddy College of Engineering Date : 11-08-2020 ELURU - 534 007 College Seal : </p>	<p>For SDC Director & Incharge Principal signature and name:  Dr. G. Srinivasa Rao Date : 11-08-2020 College Seal: </p>
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Principal
Sir C R Reddy College of Engineering ,
Vatluru, Eluru-534007
Eluru District, A.P, India,
Place:Eluru

Principal
Address : SAMATA Degree College,
Sector 10, MVP Colony
Visakhapatnam, Andhra Pradesh- 530017
A.P, India
Place: Visakhapatnam